

Thank you for your interest in the new *Broker Agent Pro* 30% Referral Directory

Although dozens of applications are received daily we promise to give your application thoughtful and careful consideration. However, in the event of a close determination “tie” between you and another applicant, *consideration will go to the first applicant on file.*

There are many benefits for those ultimately chosen to represent their city:

Exclusivity - Only one final candidate will be chosen per city. However, on the enclosed form you will have the option to choose your first, second, and third city of choice. As a result, you will have up to three opportunities to be selected for the directory.

Endorsement – Final candidates will have the endorsement of *Broker Agent Professional*, the Nation’s largest independent real estate trade publication, and receive a certificate to this effect.

More Buyers – With a reach of over 400,000 other real estate professionals, *Broker Agent Pro* has the marketing resources to make its new Referral Directory a success. Significant investments are already underway to market the directory in a fashion which is believed will ultimately make it the default source for agent to agent referrals.

Please see the new full page color advertisement on page 41 of most recent print publication. Promotion through the magazine and on-line e-letter are just the beginning of the marketing campaign behind the directory.

Peer Leadership – In addition to being recognized as one of the best amongst your peers by being chosen for the directory, you will also have the opportunity to be a leader through the new *Broker Agent Social Network*. Through this network you will be relied on to post local market condition reports for your area, which will help feature and promote you as a referral source specifically. More details on this will be forthcoming.

Significant efforts have been and will be made to make the directory a success for you and the general real estate community at large. As a result, your financial commitment to help support these achievements is necessary with advance payment to help ensure your commitment if selected. Your check or credit card will not be processed unless and until you are chosen as a final candidate.

Good Luck!



Chad D. Golladay

Final Application/Confirmation Agreement for the *Broker Agent Professional Referral Directory*

If selected to represent *Broker Agent Pro* within its Referral Directory Applicant agrees/promises:

- All information on this form is correct and accurate.
- To share 30% of their buyer side commission from buyers referred through the Directory.
- To keep dues/fees for the directory current.
- To inform *Broker Agent Professional* of any changes in their real estate license status.
- To inform *Broker Agent Professional* of any formal complaints concerning their license.
- To create a personal profile at *BrokerAgentSocial.com* (when notified that web site is live) and provide market updates at least once per month for Applicant's market.

Business Function

- Association Executive
- Broker
- Broker Owner
- MLS Executive
- Sales Agent
- Sales/Office Manager
- Other
- Does Not Apply

Years Licensed

- 1-3
- 4-6
- 7-10

Annual Transaction Sides

- 1-5
- 6-10
- 11-20
- Over 20

Annual Sales

- \$0 - \$500,000
- \$500,000 - \$2,000,000
- \$2,000,000 - \$5,000,000
- \$5,000,000 - \$15,000,000
- Over \$15,000,000

Name:

Company:

Address:

City, State, Zip

Email:

Phone:

Fax:

Preferred City/State Choices in Order:

1. _____

2. _____

3. _____

How many years have you lived in or near your preferred city? circle one less than 3, over 3, over 5, over 10, over 15

Comments (Awards, Designations, Affiliations, Etc.)

As compared to other agents in your preferred city, where do you believe you rank within terms of production?

- Top 10%
- Top 20%
- Top 30%
- Top 40%
- Top 50%
- Other

If selected, your listing will be linked to your web site.

Please provide the exact web site link you would like used below along with any other pertinent information:

YES! – Please process my payment ONLY if I am selected to represent one of my choice cities.

Broker Agent News, LLC reserves the right to cancel your listing at its sole discretion with a pro-rated refund – 100% pro-rated refunds are available to you at any time less the set-up fee.

- Monthly:** \$49 per month plus one time set up fee of \$99 --- **\$148**
- Quarterly:** \$39 per month plus one time set up fee of \$99 --- **\$216** --- *Save 20%, or \$120 per year*
- Yearly:** \$29 per month plus one time set up fee of \$99 --- **\$447** --- *Save 40%, or \$240 per year*
- Check Enclosed for the amount/term selected above Process my credit card for the amount/term selected above

Federal Tax ID 86-1000333

If Paying by Check (Mail):

Broker Agent News, LLC
PO BOX 3107
Cheyenne, WY 82003
Phone: 866.226.4002
Fax: 928.222.1325
Email: Staff@BrokerAgentPro.com

If Paying by Credit Card (Mail or Fax):

Name as it Appears on Card: _____
Credit Card Number: _____
Credit Card Security Code: _____
(3-5 digit code on back of card)
Credit Card Expiration Date: _____

Signature (Required regardless of Payment Method): _____

Please have your Designated Broker Complete the Portion of Your Application
All information is requested

Broker Name:

Broker Email:

Broker Phone:

- Is all the information provided by your member on this form accurate? Y/N
- Has this applicant had any formal complaints of which you are aware of? Y/N
- On a scale of 1-5, how likely would you be to refer business to this applicant? 1,2,3,4,5

Optional - Please check this box if your office will be assisting with payment.

Designated Broker Signature: _____